



**Business Agent
for
Individually-Branded
IT Industry Analysts & Consultants**

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Concord, MA 01742

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About Valley View Ventures, Inc. (V3)

V3 Represents Unaffiliated IT Industry Thought Leaders, Consultants, & Analysts

Talent: High Visibility, Individually-Branded Industry Analysts & Consultants

History: Launched in 2002 by IDC, Gartner, & Giga Pioneer

Value: Efficiencies Engaging Unaffiliated Industry Analysts & Consultants

Experience: Gross Revenues Larger than Many Well-Known Firms

Impact: Collective Industry Exposure of V3 Analyst Clients Often Exceeds Gartner, Forrester, and IDC...



Visibility and Efficiency

- **V3 Analyst Clients are Visible and Influential**
Average 3,000+ Media Quotes a Month
Notable and Timely

Over 150 Worldwide Outlets Including:

New York Times

Wall Street Journal

Forbes

Bloomberg

CBS

Investors Business Daily

USA Today

CNN

PBS

ABC

Audio, Video, Web, and Print

- **V3 Offers One Stop Shopping for Dozens of Unique Perspectives & Areas of Expertise**



Featured Analyst and Consultant Clients include:

- ***Enderle Group (Rob Enderle): High Visibility Industry Generalist - Personal Computing***
- ***Altimeter Group (Charlene Li): High Visibility Digital Strategies Consultant***
- ***Endpoint Technologies Associates (Roger Kay): High Visibility Industry Generalist***
- ***Pund-IT (Charles King): High Visibility Industry Generalist – Business Computing***
- ***IT Market Strategy (Merv Adrian): Well-Known Software Industry Analyst***
- ***ITIC (Laura DiDio): High Visibility Industry Generalist – Market Data***
- ***Pistachio Consulting (Laura Fitton): High Visibility Social Networking Evangelist***
- ***ThinkBalm (Erica Driver & Sam Driver): Immersive Internet***
- ***Aging in Place Technology Watch (Laurie Orlov)***
- ***Future Changes (Stewart Mader): Wiki Strategies***
- ***Clabby Analytics (Joe Clabby): Computing Industry Commentator***
- ***Mesabi Group (David G. Hill): Storage and Data Protection Industry Analyst***
- ***Silverton Consulting (Ray Lucchesi): Storage Industry Market Analyst***
- ***Marcia Conner: Social Networking Industry Commentator***
- ***Strategic Networks Group (Lisa Pierce): Telecommunications Industry Analyst***

Looking for an analyst or consultant or need help engaging with a non-affiliated consultant? Contact us... we can help!



Why Use Services from V3 Analysts?

Market-Driven/Technology-Empowered Perspectives Translate into a
Deeper Understanding of the Forces Shaping IT

Experienced Analysts Offer:

√ Credibility

√ Polished Deliverables

√ Relevant Insights

√ Exceptionally Responsive

Visibility & Credibility Extends Your Reach & Maximizes Your Investment



One Month Partial Listing of V3 Analyst Media Quotes

24 Horas Libre
ABC News
ARNet
Berliner Morganpost
Bloomberg.com
Canada.com
Chicago Tribune
Cinco Dias
CNET
CNN
CNN Money
Computerworld Norge
ComputerworldSingapore
Dagbladet
Dagens Industri
Daily Record
Datamation
Desktop Linux Developer
E-Commerce Times
El Dictamen
eWeek
Expatica
FAZ.NET
Financial Times

Forbes
Frankfurter Neue Presse Glaube
Akuell
Grid Computing Planet Hamburger
Adenblatt Handlesblatt
Houston Chronicle
IDG.se
InternetWeek
Investors Business Daily
iSeries Network
IT Management
Itavisen.no
Kansas City Star
KOMO
Los Angeles Times
Macitynet.it
Macworld.com
Mainpost.de
Merkur Online
Minneapolis-St. Paul Star Tribune
Mittledeutsche Zeitung
MSNBC
Network Computing
News 24 South Africa
Newsweek

Orlando Sentinel
PC Magazine
PC-WELT Pravda
Red Herring
RedNova
San Jose Mercury News
Silicon.com
Spiegel online
Sydney Morning Herald
SYS-CON Media
TechNewsWorld.com
Terra Espana
The Auto Channel
The New York Times
The Olympian
The Philadelphia Inquirer
The Sacramento Bee
Ultimo Segundo
Unstrung.com
USA Today
Victoria Advocate
Wall Street Journal
Washington Post
WBZ.com
Wi-Fi Planet
Wired News



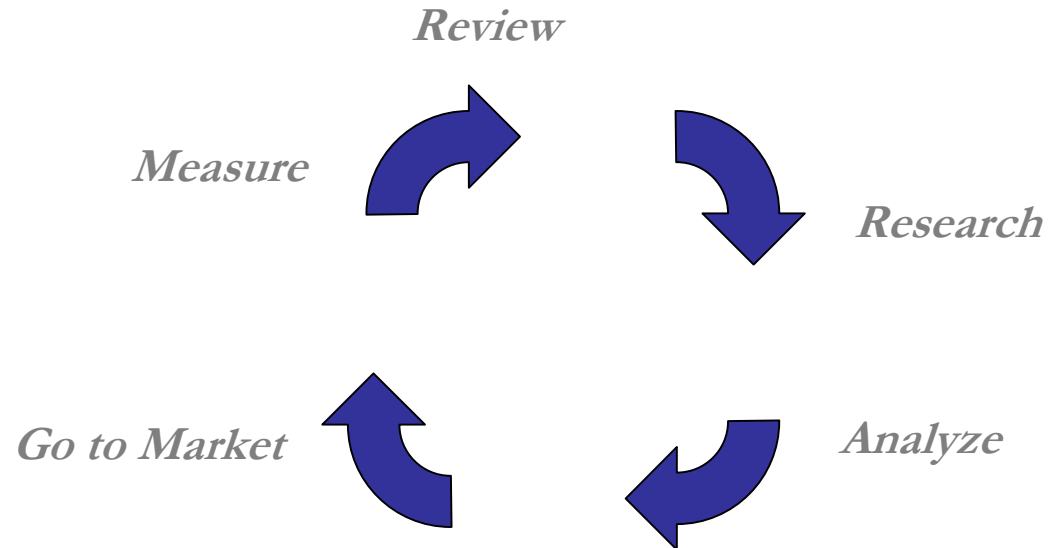
Customers include:

- Acer
- AMD
- AAA
- BMC
- Booz Allen
Hamilton
- BP
- Disney
- CA
- Cisco
- Crossroads
- Dell
- EMC
- Facebook
- Ford Motor Co
- HP
- IBM
- Intel
- Iron Mountain
- Lenovo
- Johnson & Johnson
- Kodak
- Lenovo
- Linden Lab
- Microsoft
- Neustar
- nVidia
- Oracle
- Panasonic
- PBS
- Public Affairs
- Qualcomm
- SAP
- Sitewire
- Stratus
- Trusted
Computer Group
- Verizon
- VMware
- Wells Fargo



V3 Analysts Offer Value Throughout the Marketing Cycle

Marketing Cycle



The Difference is Access to Formidable Industry Knowledge Packaged with Spectacular Client Service. Just Ask their Clients...